cosmoprof show guide





top beauty trends at cosmoprof 2007

Take a peek at some of the hottest new items to hit the spa.

l. cosmo-textiles

Introducing a novel idea—a cosmo-textile that uses microencapsulation of cosmetic active ingredients embedded in the fabric. As the fabric rubs against skin, the microcapsules break and release their active ingredients, caffeine and shea butter. Lytess offers a variety of undergarments that target various parts of the body, such as arms and legs. Withstands 20 hand washes. www.lytess.com

2. aromatherapy wall paint additive

By simply adding a colorless essence additive to a five-liter container of paint, you get a beautifully subtle aroma released into the surrounding space, creating a sense of harmony and wellbeing. The additives introduce the energies of color into our living and working environments through the medium of paint. www.aura-soma.com

3. cellulite busting tanning cream

Fake Bake has combined self-tanning formula with their new patent-pending technology, which measurably diminishes cellulite. The end result is a smoother texture to the skin within approximately three to four days, and is clinically proven to firm and tone skin within two weeks. www.fakebake.com

4. precious commodities

Experience an extraordinary German skin care line from the best that nature has to offer: rubies, pearls and jasper, all with an alluring light fragrance of freshly cut wild roses and rosewood. Pearl Powder was traditionally used by Chinese emperors and empresses to defy age and wrinkles; rubies are lucky stones and fountains of pure energy; red roses are symbols of love and power. www.justgoodforyou.com

5. beauty down under

Whether you're looking to cover up gray, like to play around with hair color, or are simply looking to spice things up, look no further than Color Down Under—a new, non-peroxide hair dying kit from Gigi for hair "down there" featuring colors like Radiant Red, Auburn Spice, and Black Cherry. The kit comes complete with everything you need, and takes just 20 minutes. www.aiibeauty.com

6. cosmeceutical skin care imports

A South African cosmeceutical company, Skin Nutrition focuses on age reversal by reducing inflammation at a cellular level and reviving the cell regeneration process. As it arms fresh new cells with the right nutrients, the cells thrive and stay protected, while improving the body's production of neurotransmitters and collagen for vibrant skin. www.skinnutrition.com

7. men's luxury skin care

A Swiss luxury skin care line for men seeking to upgrade the market for products designed for the modern male, SkinTech has a 10-item product line that features state-of-the-art technology to deliver the first high performance men's skin care. www.briceline.com

8. healing skin care for post-radiation exposure

Conceived in 1999 by Christine Gimmelsberger, a breast cancer survivor, Alo-Cell-Gel dampens the effects on the skin associated with radiation therapy. Based on natural ingredients great for cancer post-treatments, severe sunburns or post exposure to laser treatments, Alo-Cell-Gel contains glycosaminoglycans, which speed up the wound healing process. www.alocellgel.com